



JANUARY 15-19 2026
SIN CITY CLASSIC

SPONSORSHIP PROSPECTUS

ABOUT KICKING OUT TRANSPHOBIA

Kicking Out Transphobia (KOT) is a community-led public nonprofit centering transgender and gender-nonconforming individuals. We use sports as a tool for joy, connection, and resistance—creating inclusive spaces that uplift trans and nonbinary people while raising awareness about the challenges our community faces. Through grassroots events, educational projects, and international partnerships, we show the world that trans people belong in every field—especially the sports field.

At KOT Las Vegas, we bring together trans athletes from across Las Américas to compete in multiple sports. On Friday, we host the All Trans Matches, and on Saturday and Sunday, Team Transtastic takes the field to compete in the soccer tournament.

ABOUT TEAM TRANSTASTIC

Team Transtastic is more than just a team—it's a movement. Formed through the Kicking Out Transphobia (KOT) Community Project, Team Transtastic brings together transgender and gender-nonconforming from Mexico and the United States athletes who play with pride, passion, and purpose.

Team Transtic represents the magic and visibility of trans athletes around the world. On and off the field, Team Transtic embodies joy, unity, and the belief that trans people belong everywhere—including in sports.

The first tournament was in 2025 at the Sin City Classic when they took the third place, they also participated in other tournaments around the US.

WHY SUPPORT MATTERS

Supporting KOT Las Vegas and Team Transtastic means investing in visibility, inclusion, and leadership of transgender and gender-nonconforming athletes.

YOUR SPONSORSHIP HELPS:

- Cover tournament shirts and jerseys.
- Support trans-led community programs.
- Support trans athletes from Mexico.
- Promote positive visibility for trans and nonbinary athletes nationwide

WHO YOU'LL REACH

- 2500+ athletes & attendees (local, national, and international)
- Broad online audience through social media (KOT, IGLFA, Sin City Classic, and partners)
- Inclusive organizations and LGBTQ+ community networks in Philadelphia and beyond



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HISTORY OF KICKING OUT TRANSPHOBIA

The first KICKING OUT TRANSPHOBIA tournament was hosted in partnership with Casa Soccer League and the Philadelphia Falcons Soccer Club. Together we raised \$8,500 for Morris Home. Since then, KOTT has donated over \$30,000 to trans organizations and grassroots projects.

2020 THE COMMUNITY PROJECT

The charity tournament started in Philadelphia raising funds and awareness for the trans community.

2023 INTERNATIONAL EXPANSION

LAS VEGAS, NV: Hosted the first-ever International All-Trans Match, uniting players from the United States & Mexico.

Mexico hosted the first Pateando La Transfobia Tournament in our neighbor country.

SAN FRANCISCO, CA: Partnered with Girls Unite & San Francisco Spikes to host the first trans/queer youth match.

2025 OFFERING EXPANSION

TEAM TRANSTASTIC: First all-trans team to compete in a soccer tournament—winning 3rd place, Best Goalie, and MVP.

2025 NONPROFIT MOVEMENT

KOT became an independent nonprofit organization. This change allows us to expand our mission and impact while continuing to center trans and nonbinary athletes through community, visibility, and inclusion.



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OUR NUMBERS *(impact by the data)*



8+ CITIES

ACROSS THE U.S. & MEXICO HAVE HOSTED KOT EVENTS



5,000+ ATHLETES

& ALLIES HAVE PARTICIPATED IN TOURNAMENTS



100+ VOLUNTEERS

SUPPORTING CLINICS, TOURNAMENTS, AND OUTREACH

MAKING THE DIFFERENCE

PARTNERING AND SUPPORTING OTHER TRANS-LED NONPROFITS AND GRASSROOTS PROJECTS



100,000+ SOCIAL MEDIA REACH

ACROSS PLATFORMS, WITH 4,000+ ACTIVE FOLLOWERS



FIRST ALL-TRANS TEAM
(TEAM TRANSTASTIC) 2025



FIRST INTERNATIONAL ALL-TRANS MATCH
HOSTED IN LAS VEGAS (2023)



500+ TRANS ATHLETES CONNECTED
THROUGH OUR PROGRAMS AND ONLINE COMMUNITIES

EVERY GOAL, EVERY CHEER,
AND EVERY EVENT PROVES
**SPORT IS NOT JUST
COMPETITION —
IT IS COMMUNITY,
RESISTANCE, AND
CELEBRATION**



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SPONSOR A PLAYER \$750

BENEFITS: (12 AVAILABLE)

- Name and logo featured on the official Kicking Out Transphobia website and sponsor board for the All Trans Matches in Las Vegas.
- Social media acknowledgment across KOT platforms, with special recognition from a player who will personally donate their game jersey as a token of gratitude.



COMMUNITY TRANS ALLY \$300

BENEFITS:

- All the Friends of KOT benefits.
- Special social media recognition as an "All Trans Ally Community Sponsor."
- Logo placement on the official All Trans Match shirts worn during the Las Vegas event.



FRIEND OF KOT \$150

BENEFITS:

- Social media acknowledgment.
- Recognition for donating in kind materials.
- Name and logo featured on the official KOT website and sponsor board for the All Trans Matches in Las Vegas.



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CHAMPION SPONSOR – \$1,500+

Be the cornerstone of our success! This top-tier partnership demonstrates your unwavering commitment to inclusion, wellness, and community building—while directly supporting the first all-trans soccer team in the United States and our international exhibition matches. Your partnership helps us create visibility, joy, and opportunity for trans athletes to shine on and off the field.

BENEFITS:

- Front logo placement on Team Transtastic jerseys and the exhibition World Cup-style jerseys for Team Trans Mexico and Team Trans USA.
- Recognition as the official Champion Sponsor of the event.
- Speaking opportunity during the All Trans Match to address participants and the community.
- All Champion Tier benefits.
- Present the MVT (“Most Valuable Transtastic Player”) award, presented by [Your Organization].
- Logo featured in all Team Transtastic tournament media, including photos, videos, and social media coverage.

EQUALITY \$1,000

A high-visibility partnership that highlights your commitment to inclusion in sports and strengthens your presence within the community by supporting the All Trans Team as they compete in soccer competitions.

BENEFITS:

- All Inclusión Tier benefits.
- Recognition during the All Trans Matches.
- Sponsor table presence during the tournament, with the opportunity to distribute merchandise at the event.
- Logo placement on the Team Transtastic away jersey.
- Large logo featured in tournament communications and promotional materials.
- Logo placement on the back of the team jerseys for the All Trans USA or All Trans Mexico exhibition match.

INCLUSION \$500

Support your local and grassroots trans soccer team, and help us build a positive and inclusive space for trans athletes during our All Trans Soccer Matches. Your support helps us continue breaking barriers and creating visibility for trans and nonbinary athletes from across the Americas.

BENEFITS:

- All Community Trans Ally Tier benefits.
- Mention in press releases and official event communications.
- Team photo autographed with a personalized thank-you note.
- Logo placement on the Team Transtastic home and away sleeves jerseys.
- Logo featured on the goalkeeper jersey.
- Official Team Transtastic jersey as a thank-you for your support.
- Logo placement on the front of the team jerseys for the All Trans USA vs. All Trans Mexico exhibition match.
- Logo displayed at the KOT table during the Sin City Classic Registration Party.





WHY SPONSOR US?

THE URGENCY: TRANS ATHLETES IN 2025

The landscape for trans athletes in the U.S. is rapidly shifting:

FEDERAL & STATE ATTACKS

- 2025 Executive Order 14201 redefined Title IX, restricting trans women from women's sports.
- NCAA followed with new policies excluding trans women from competition.
- 27 states passed bans on trans youth in school sports, often requiring invasive testing

HIGH-PROFILE INCIDENTS

- Athletes like A.B. Hernandez in California face protests and boycotts simply for playing
- The ACLU is taking these bans to the Supreme Court

REPRESENTATION

- Fewer than 10 trans athletes among 510,000 NCAA athletes.
- Yet thousands of trans youth continue to fight for their right to belong in sports



LOOKING AHEAD

Kicking Out Transphobia exists to counter exclusion with visibility, joy, and resilience. With your sponsorship, we will:

- Expand to more cities across North America.
- Grow the All-Trans events and teams.
- Continue raising funds for trans-led nonprofits.
- Build stronger networks of youth programs, allies, and advocates.

**TOGETHER, WE CAN KEEP PROVING
THAT SPORTS ARE FOR EVERYONE.**



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Las Vegas Sin City Classic Edition SCHEDULE of EVENTS

THURSDAY JANUARY 14

Meet Team Transtastic

Opportunity to meet some of the players and heard their stories.

SOCIAL EVENT

Time and location to come

FRIDAY JANUARY 15

All Trans Exhibition Matches

1PM-3PM @ BIG LEAGUE DREAMS

SIN CITY OPENING CEREMONY

6PM @ Flamingo

SATURDAY & SUNDAY JANUARY 16-17 SOCCER TOURNAMENT

Come to cheer for Team Transtastic as they compete at the soccer tournament at Big League Dreams.



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CONTACT US FOR SPONSORSHIP OPPORTUNITIES OR CUSTOM PARTNERSHIPS:

YUNIO MARTINEZ (ze/zir/them)

**KICKING OUT TRANSPHOBIA FOUNDER,
IGLFA MEMBERSHIP AND TEAM LIAISON**

yunio@iglfa.org

JESSICA BAXTER (she/her)

**KICKING OUT TRANSPHOBIA
EVENTS & OPERATIONS**

info@kickingouttransphobia.org



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